If you have already heard about linguistics or read something about the subject, and you share the feeling that Ogden Nash describes above, you've come to the right book. If you know nothing at all about the topic but have picked up this book out of sheer curiosity, so much the better. Read on, and take your first steps toward learning what linguists do for a living.
HOW LANGUAGES WORK

Lessons One and Two

Let's start with these basics:

language is a tool;
linguistics is the analysis of language

Why say that language is a tool?
Because like any of the things that we recognize as tools, from hammers to computers, it lets us do things that would otherwise be impossible or a lot harder to do (try to imagine driving nails without a hammer or compiling a city phone directory without the help of a computer).

Language is a tool for getting thoughts out of our brains and into our mouths and into other brains.
How else would we communicate? Sure, you can just let out a yell to warn of danger, or a groan to express pain, strain, or boredom, and a map or a sketch can give a lot of information. But try sketching this:

I'll never forget her laugh.

Apart from "laugh," the elements of this sentence are too abstract for a picture. They are ideas and concepts, expressible only when organized by and into a complex system: language.

Unlike most other tools, language can be used on itself, and that is exactly what happens in the study called linguistics. It is analysis of language, it is language about language.

Here's another way to think about it: linguistics is to language what a mechanic's manual is to a car. A linguist working on a language with analytical tools is not much different from a mechanic working on an engine with his socket wrenches. The shop manual is not a driver education handbook, and a book on linguistics does not teach you how to speak. It's possible to be a competent mechanic without knowing how to drive a car and just as possible to be a linguist without being fluent in the language you are analyzing. (More about this below, where we meet three guys names Chomsky, Mithridates, and Fazah.)
What? No Words?

So far, we haven’t said a word about words, and we’re not defining linguistics as words about words. Why? Because linguistic analysis is not limited to words.

Linguistics goes below and above the word. It takes words apart (hopelessly=hope+less+ly) and examines how the parts go together (hope+less+ly but not less+hope+ly). It also looks at how words form groups (He is hopelessly lost but not Lost is hopelessly he).

When a sentence makes sense, its words are linked like pearls on a string. What keeps the words together is a pattern. Many different sets of pearls could be put together on the same piece of string, and many different sets of words can hang together on the same pattern. The study of patterns for sentences is called syntax by linguists and grammar by the rest of the world. Let’s go back to our example: He is hopelessly lost.
This sentence has the same pattern (we could also say the same model or the same structure, and we will see later that structure especially is a favorite word among linguists) as the following:

He is probably lost.
She was very cold.
They will be somewhat annoyed.

Linguists are a lot less interested in words than they are in how words combine with each other and in how bits and pieces combine to make up a word. The bits and pieces of spoken language turn out to be more interesting
Put it in Writing

But let’s not imagine that learning about writing is completely outside the important fundamentals of linguistics. We write English in what is called a phonetic alphabet. This means that the letters of the alphabet stand for sounds, the most basic elements of language that linguists study.
A phonetic alphabet is a medium, in the sense of an extension of our bodies. It turns the sounds of language that we produce with our lungs and tongues and teeth and lips into visual marks, whereas the sounds of language are an extension of the thoughts in our minds. Here we are back at the basic idea we started with: language as a tool.

A phonetic alphabet is a tool or medium not only because it extends our bodies but in the even more basic sense of something that goes between and brings together. What does a phonetic alphabet go between and bring together? Meaning and sound.

If we compare, say, Chinese characters, with a phonetic alphabet, we find no "go-between" in Chinese. The writing gives meanings, but it doesn’t show how to pronounce what is written.

If you are having trouble understanding this, think about symbols like + or $ or %. There is nothing in the shapes of these symbols to show how they are pronounced, but there is in the letters of plus, dollar, and percent. Imagine if every word in English was a symbol like + instead of plus, $ instead of dollar, or % instead of percent, and then you've got an idea of how Chinese works and how it is different from a phonetic alphabet.